





ITZIK FELD and LUCY LEVIN'S

TWO SONG HITS

FROM SHOLOM SECUNDA'S MUSICAL COMEDY

PINI fin PINCHEV

By Louis Freiman

Lyrics by Jacob Jacobs

Now Playing at Public Theatre

Second Ave. at 4th St., New York.

Tel. DRydock 4 - 6100 - 6101

WITH







GROSSMAN . GOLDBERG . BURSTEIN
YETTA ZWERLING and an ALL STAR CAST







heard that said often and it's the truth. And there isn't a finer example of the truth of it than in our present operetta hit at the Public Theatre, "Pini Fin Pinchev".

¶ Into this brilliant musical production, staged in eight colorful scenes have gone the finest that the stage can offer. To begin with, the most sensational radio program ever offered to the Jewish public has been brought to the stage by the original author of the radio series. It has been set to music by Sholom Secunda, the finest composer in the theatre today and the star who made it popular, Itzik Feld, is brought to you on the stage—the living, breathing picture of the great character he has immortalized over the air and made dear to the hearts of all his listeners.

As the title character, Itzik Feld has reached his peak on the American Jewish stage. Arriving here from Warsaw five years ago, he played featured roles on Second Avenue, where he became an overnight sensation because of his droll character impersonations and his sly humor in delivering his own impersonations in song. He has been the solid foundation on which musical shows have been built for the last five years and his long list of successes is ample proof of the manner in which he has won the heart of the public. As "Pini Fin Pinchev" he has at last reached the full stardom he so richly deserves and in the role has excelled even himself.

¶ Lucy Levin, the outstanding prima donna in the Yiddish Theatre, is another performer who has risen to the front rank during the last five years. Possessing

one of the most enchanting voices in the theatre today, youth, beauty and personality, Miss Levin makes an appealing and lovable heroine as the sweetheart of Pini.

With this brilliant array of talent providing the material for "Pini", the management has built up a company that outranks any ever brought together on the Jewish stage in one production. Featured in it are the silver-voiced singer, Irving Grossman, the vivacious Diana Goldberg and the international comedian, Paul Burstein, each of them stars in their own right. With them is Yetta Zwerling, the ranking eccentric comedienne in the Yiddish theatre, who has a following that no other player of her unique type on the stage can boast. And Betty Budanov, a prima donna of talent, Jacob Zanger, Rose Greenfield, David Levenson, Jacob Wexler and Louis Michaels, with a young, beautiful and well-trained chorus form a supporting company fully equipped by experience and talent to appear with the brilliant array of stars that head the cast.

No further proof of the quality of "Pini Fin Pinchev" is needed than is to be found in the unanimous praise the press has bestowed upon it. The Jewish newspapers poured unrestrained laurels upon it and the English critics followed suit. Variety, the nation's leading theatrical newspaper, said, "this show spells box-office. It has music, comedy and the cast, notably Itzik Feld, to draw the customers." Joseph Burnstein, critic for the Daily Mirror, says "Feld triumphs. One of his outstanding comedy roles in a long list of such successes." In the Daily News Walter Hartman called the play a "brightly scored operetta", with which William Schack in the Times agreed by saying, "plenty of catchy tunes". Benson Inge, in the World-Telegram,











termed it "unusually colorful". And Max Karper, commenting on "Pini" in the New York American, summed up the entire enthusiasm of the New York press in the line describing it as "the last word in musical entertainment."

"Pini Fin Pinchev" is just that. It is the best operetta, the finest musical production to be found on the stage today, because no expense has been spared in bringing you the finest talent in every department of the production, from the scenery, to the players and the music. Since the Public Theatre management has begun the new season with a triumph of this kind, there is ample reason why you should look to them when booking benefits for your clubs and other organizations.

"Pini Fin Pinchev" will run for a long time and will be followed by other musical offerings fully up to the standard that this brilliant operetta has set. The Public Theatre, having used the best to produce the best, will continue to render the best service to you to give you the best return for your amusement investment.

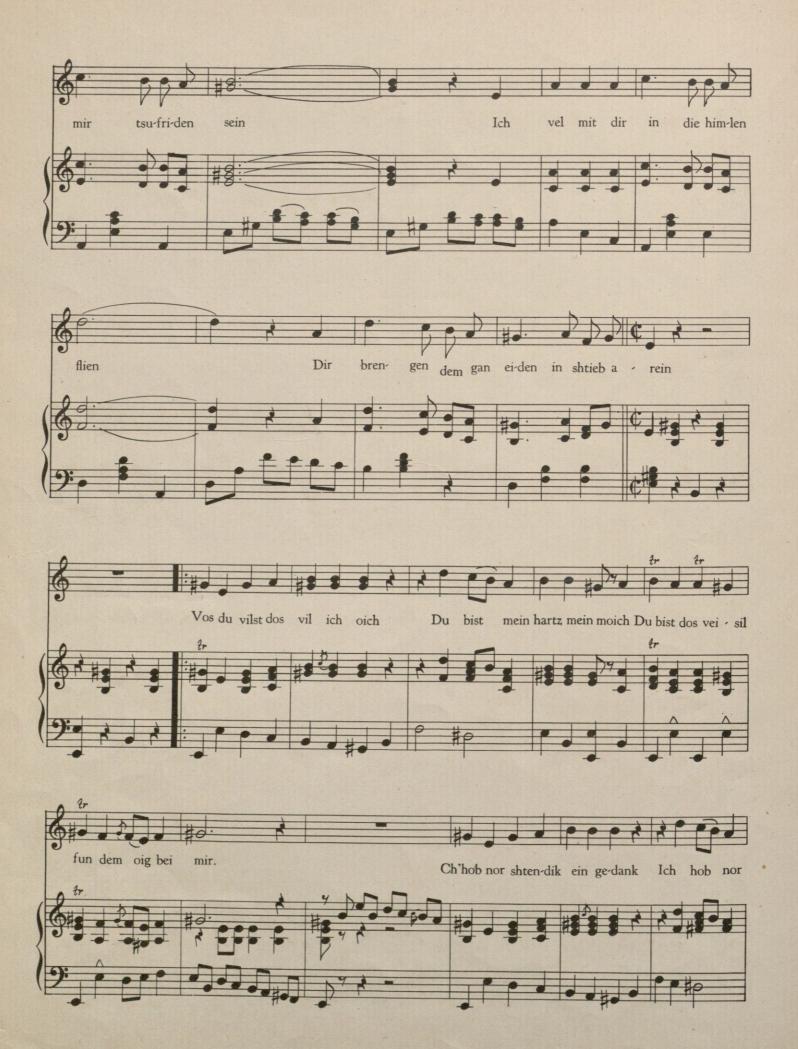


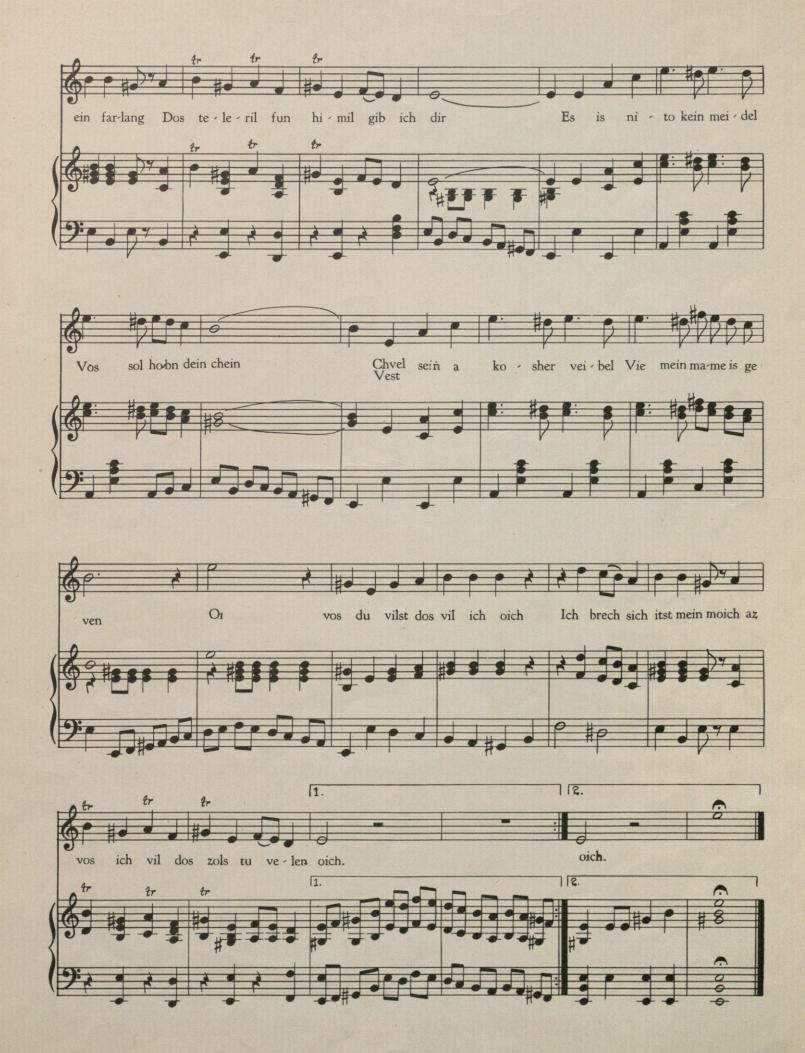
Although not appearing in the present production, we also have in our all-star cast such outstanding favorites as Pincus Lavenda, romantic singer and actor who is known to thousands of radio listeners; Pauline Hoffman popular and talented character actress and Michael Wilensky, well known actor and stage manager. These artists will appear in our next plays, both on week ends and during middle of the week.

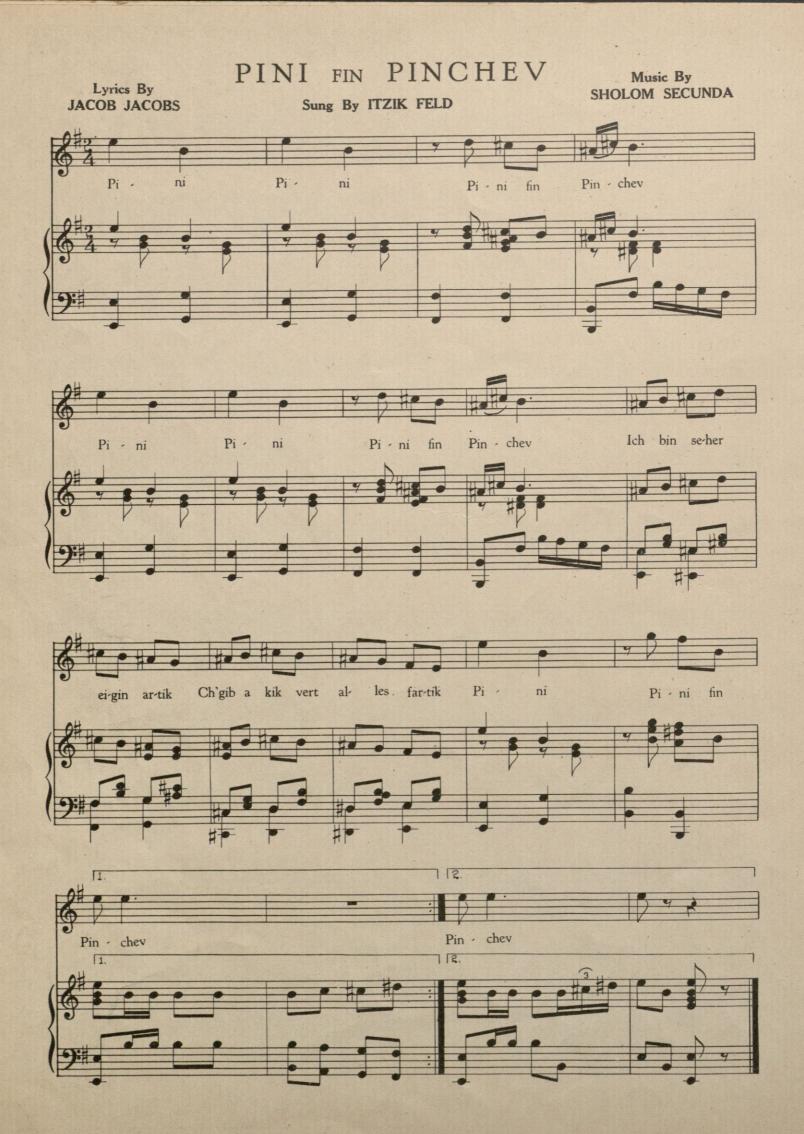
VUS DU VILST

Lyrics By DUS VILL ICH OICH Music By JACOB JACOBS SHOLOM SECUNDA Sung By ITZIK FELD and LUCY LEVIN Ch'vel dir zo-gen shoin tro gin oif mein kop Ich vel dich Vest Ch'vel shpig len sich in dir Du bist bei mir fun Got der shens ter gob, du zolst mit Ich far tien

Copyright 1936 by Sholom Secunda







... SYNOPSIS ...

HE STORY of "Pini Fin Pinchev" is a simple story, as simple as humanity and as appealing. It is the tale of Pini (played by Itzik Feld), the homeless, unwanted waif of Pinchev, a little European village. His mother dead and his father off in America since he was too young to remember him, Pini is forced to live more or less by his wits in his little home town. That his wit stands him in good stead is proven with delightful humor early in the play, when his exploits at gathering provisions and clothes for the needy families of Pinchev is bemoaned by the more prosperous and less charitable folk of the town.

¶ Pini has a heart that is bigger than his diminutive body and that heart belongs entirely to Baylke (Lucy Levin), to whom he was betrothed when they were children. But Baylke, like Pini's fathr, is in America and all he can do is wait impatiently for each of her letters and long for the day when he can join her.

¶ Pini isn't the only one who loves Baylke. His cousin, Yankel (Irving Grossman), the burly coach-driver, loves her, too, even though the mischievous little Tzipke (Diana Goldberg) has set her cap for him and tries every love charm and potion that has been thought of to try to snare him. It is useless, for Yankel longs only for Baylke, being deeply jealous of Pini each time his letter arrives from America.

¶ Over there events are shaping the destinies of those in Pinchev. Pini's father, Mr. Benjamin (played by David Levenson) has remarried and has a step-daughter







Program

PINI FIN PINCHEV

Operetta in 2 Acts and 8 Scenes

by Louis Freiman.

Music by Sholom Secunda.

Lyrics by JACOB JACOBS

Dances by LILLIAN SHAPERO.

Settings by MICHAEL SALTZMAN.

Direction of ANCHEL SCHORR.

CHARACTERS:

PINI, a homeless boy	ITZIK FELD
BAYLKE, his sweetheart	LUCY LEVIN
Tzipke, hr sister	DIANA GOLDBERG
Boruch, Pini's uncle	JACOB ZANGER
YANKEL, his son	IRVING GROSSMAN
Sosel, Boruch's second wife	YETTA ZWERLING
Mr. Benjamin, Pini's father	DAVID LEVENSON
EVELYN, Benjamin's second wife	ROSE GREENFIELD
ALICE, her daughter	BETTY BUDANOV
Misha, a chauffeur	PAUL BURSTEIN
Mr. Zucker, a lawyer	JACOB WEXLER
Mr. Weinberg, another lawyer	LOUIS MICHAELS
A Rabbi	MICHAEL WILENSKY
SIMCHA PIPIK	WILLIE SECUNDA

国际为了是可国

פיניע פון פינטשעוו

אפערעמע אין 2 אַקמען און 8 בילדער

פון לואים פריימאן

מוזיק פון שלום סעקונדא ליריקם, דושייקאָב דושייקאָבם

מענץ _ ליליען שאַפּיראָ

רעזשי, אַנשעל שאַר

דעקפרפציעם, מיכפל זפלצמפן

פערומנען:

יצחק פעלד	פיניע, א אינגעל פון גאס
לוסי לעווין	ביילקע, זיין כלה
דיינאַ גאָלרבערג	ציפקע, איהר שוועסטער
יעקב זאַנגער	ברוך, פיניע'ם פעמער
אוירווינג גראָסמאַן	יאַנקעל, זיין זוהן
יעמאַ צווערלינג	סאָסעלי, ברוך׳ם צווייםע ווייב
דור לעווענסאָן	מר. בענדושאַמין, פּיניע׳ם מאַמע
ראָזי גרינפעלד	עוועלין, זיין צוויימע פרוי
בעמי בודאַנאָוו	עלים
פסחיקע בורשמיין	מישאָ, אַ שאָופער
יעקב וועקסלער	מר. צוקער, א לאיער
לואי מייקעלם	מר. וויינבערג, אַ לאָיער
מייקעל ווילענסקי	א רב
ווילי סעקונדאַ	שמחה פּיפּיק











Our Managers who are responsible for the productions of all our offerings at the Public Theatre are known to every Jewish playgoer in this country; WILLIAM ROLLAND, NATHAN PARNES and WILLIAM PASTERNAK, each is known for his integrity and fair dealings with patrons and organizations who, in the past have booked their benefits and theatre parties at the Public Theatre, managed with skill and long years of experience